the power of We

Denny's
America's diner is always open.

DENNY'S 2011 DIVERSITY REPORT
A Message from Our President and CEO

At Denny’s, we are constantly in search of the perfect dish to serve our guests. To arrive at the perfect dish, we use a recipe that combines the right aromas, textures, and flavors, add in the highest quality ingredients, and pay close attention to the directions to ensure we get the dish just right.

We use the same approach in our areas of diversity and inclusion. Denny’s values diversity as an essential ingredient for our success. Through our diversity initiatives and diverse partnerships, we embrace our social and economic responsibility. That has a profound impact in the marketplace and with our guests. Exercising good corporate citizenship allows us the opportunity to remain connected to the needs of the communities we serve. As we continue to demonstrate our commitment to diversity and inclusion, we will maintain our focus in the following areas:

• Continue to create a diverse and inclusive work environment that encourages and fosters growth and development, maximizes talent, and values different perspectives in order to build a stronger brand.

• Attract diverse franchisees who mirror our values in order to maintain a path of continued growth of the brand and increased shareholder value.

• Develop and strengthen partnerships with minority and women-owned suppliers who have the ability to meet our quality, service, and pricing needs.

• Impact the communities in which we do business by giving back, supporting, and participating in an effort to continuously embrace, promote and celebrate the cultural diversity of our customers.

Creating an inclusive company that “Embraces Openness” – one of our Guiding Principles – is a strong part of Denny’s culture and a key ingredient of how we run our business. It helps to ensure that we always deliver a PERFECT DISH!
They’re more than just customers or consumers. They are our guests, and we invite them into our homes with open arms. They are the very reason we are in business and the center of everything we do.

Open means so much more than just being open for business 24/7. It means being open to all people, appetites, and budgets. It says we are open-minded and open to new ideas. Honest, warm, and inviting. Open is the way we think and act every hour of every day.

We are the classic American diner and proud of everything that means. Since 1953, we have served quality food and healthy portions at a fair price. No matter where we are, our light is always on, inviting guests around the world to a place where everyone is welcome.

At Denny’s, we are constantly looking ahead. We are always moving forward, striving for more, hungry for greatness. We are open to fresh innovative thinking. We believe we will succeed through teamwork, accountability, and pushing the boundaries of ourselves and our Brand.

Our Denny’s family is our most important asset. We trust, support, and respect each other and work together for the greater good. We recognize the contributions of all and empower each and every one of us to achieve great things. Together, we will celebrate our successes and have fun doing it.
Denny’s Corporate Diversity Program

Mission
Growing shareholder value through building a corporate environment that employs and empowers people who differ in race, age, gender, disability, geographic origin, family status, education, or personality.

Our Corporate Commitment
We are committed to valuing differences by making diversity top-of-mind and practicing diversity every day.

Together We Will Win
We will build a culture that understands, embraces, and delivers our commitment to diversity while aligning with our corporate strategy and guiding principles.
About Us

Bacon and eggs. Yogurt and hearty wheat pancakes. Burger and fries. Fit Fare® Chicken Avocado Sandwich and fresh veggies. There’s more than one kind of comfort food, our guests count on Denny’s to serve it up in a comfortable setting, anytime they want it.

Headquartered in Spartanburg, South Carolina, Denny’s is America’s largest full-service family restaurant chain. Over 1,680 licensed, franchised, and company-owned restaurants are serving classic American food 24 hours a day, 365 days a year across the United States, and also in Canada, Costa Rica, Mexico, Guam, Puerto Rico, New Zealand, Honduras, and Netherlands Antilles.

Serving so many people in so many places requires openness to different people and different ideas. From our “Catch Them Doing It Right” program encouraging creative customer service to our new Fit Fare® menu of healthier options, we’re always finding ways to make every guest feel welcome. That is what hospitality means: come as you are, order what you like. We’re here to serve.

Frances Allen
Chief Marketing Officer
“Our Denny’s family of employees is our most important asset, so we strive to create an environment that allows every employee the opportunity to reach his or her fullest potential. We embrace the unique qualities of each employee and are open to the different perspectives, experiences, and ideas that each of them brings. We are a great and iconic restaurant brand because we work together, push the boundaries, and appreciate the contributions of all. That’s the Power of We!”

How Do We Attract Minority Team Members?
We attract minority team members to Denny’s the same way we would attract any team member—through our competitive benefits and great opportunities in a friendly team environment. A number of our Denny’s employees go on to become franchisees, which makes our company a great launching pad for business ownership.

Employing a diverse workforce is one of the most important contributions that Denny’s can make to the communities where we do business. We are doing great things here at Denny’s and people are noticing. Asian Enterprise magazine named us 2011 Corporation of the Year, and Savoy magazine selected us as one of its 2011 Top 100 Companies to Work For.

“Source: Denny’s Workforce Data Report as of 3/11”
DENNY’S LEADERSHIP GOES ABOVE AND BEYOND

Community and organizational involvement is a cornerstone of our corporate culture at Denny’s.
Here are a few of our leaders who go above and beyond in service to our communities.
They serve in various leadership roles with some of our organizational partners.

Denny’s serves as a strong supporter of Share Our Strength’s® Dine Out For No Kid Hungry Program. Share Our Strength® goal is to end childhood hunger in America by building a bridge of partnerships, building public awareness, and provide education and support around nutrition and affordable eating. More than 700 Denny’s restaurants participated in the Share Our Strength’s® Dine Out For No Kid Hungry campaign by offering valuable coupon incentives to guests who donated $3 or more toward the campaign. As a result, Denny’s contributed over $273,000 to help to ensure that no child in America grows up hungry and to bring about positive change in the community. John Miller is the recipient of the 2011 Share Our Strength’s® Dine Out for No Kid Hungry Leadership Award presented at the Conference of Leaders in October 2011. John also serves on the Share Our Strength’s® Dine Out for No Kid Hungry Advisory Board.

Denny’s and its employees have been key supporters of the United Way for many years, contributing over $1.7 million to provide financial support to local agencies that serve community needs. Each year Denny’s spearheads a two-week support center campaign to build awareness and to garner support of the United Way. Many of our employees serve as current and past volunteers for local agencies who are supported by the United Way. Mark serves on the board of directors for the United Way of the Piedmont and also serves as a member of the Audit Committee.

The Florida State Conference NAACP is the leading civil rights organization in the state of Florida. The organization now operates through a network of branches, youth councils, and college chapters located across the Southeast. Denny’s supports the conference and NAACP youth achievement programs such as Back-to-School/Stay-In School, which provides students K-12 with academic and social support required to complete high school. April serves as a board member of the Florida State Conference Corporate Advisory Board.
The Carolinas Minority Supplier Diversity Council (CMSDC) is a nonprofit membership organization of major corporations, financial institutions, government agencies, and universities that operate within North and South Carolina. It promotes and facilitates the development of business relationships between its members and certified minority-owned business enterprises. Denny’s has been an active member and supporter of the CMSDC since 1994. Denny’s is the 2010 recipient of the “Corporation of the Year Award” for its outstanding accomplishments in Supplier Diversity. Michelle Hunt is the recipient of the 2011 Supplier Diversity Advocate of the Year Award. **Michelle serves on the board of directors for the CMSDC.**

The Multicultural Foodservice and Hospitality Alliance (MFHA) is a nonprofit organization in the food and hospitality industry that educates, advocates for, and connects its members with opportunities to build their cultural intelligence in order to effectively engage multicultural employees, customers, and communities. MFHA’s goal is to bring the economic benefits of diversity and inclusion to the food and hospitality industry by building bridges and delivering solutions. MFHA was founded in 1996, and Denny’s is one of its founding members. **Nicole serves on the board of directors for the MFHA.**

Denny’s has been a strong supporter of Habitat for Humanity, Spartanburg for the past five years. The company has funded over $300,000 to support cost of house construction and dedicated an annual full work day by many of its 300 support center employees to assist in building multiple homes in the local community. This community project further promotes team spirit while impacting the lives of many families in need in the local community. **Wally serves on the board of directors for Habitat for Humanity of Spartanburg.**
Catch Them Doing It Right

We’ve got great people at Denny’s—the kind of people who make us a better company and give our recent guests a great experience. Our “Catch Them Doing it Right” program is one way we acknowledge and encourage the use of our Guiding Principles. A few of our winners are featured below.

Anna Pilon, a Human Resources administrative coordinator in Denny’s Spartanburg office, exercises the Power of We. A co-worker caught Anna “doing it right” by going outside of her daily duties to assist with a special project. All of her teammates benefitted from her dedication.

Denny’s Celebrating Customer Service Week
October 3-7, 2011

Customer Service Week is an international event devoted to recognizing the importance of customer service and honoring the people who work on the front lines serving and supporting customers.

At Denny’s, we are on the front lines every day. Internally, we’re serving our employees and franchisees. In the field, we’re bringing friends…

Some of our “Catch Them Doing It Right” winners joined our President & CEO, John Miller, at the 2011 Spartanburg Chamber of Commerce Annual Meeting.
To: All Officers and Directors  
From: John Miller, President & CEO  
Re: Support of minority and women-owned business opportunities

Most of you are aware of Denny’s long-standing commitment to diversity. Our support over the years has earned us a number of national, regional, and local awards and recognitions. Embracing openness, one of our guiding principles, is a strong part of Denny’s culture and a critical component to successfully running our business.

What you might not be aware of is why we take the minority business development portion of our diversity initiatives so seriously. The answer is very simple: creating an inclusive company that reflects our diverse customer base is simply the right thing to do. Supporting the growth and development of minority and women-owned businesses is important and will always be embedded in our corporate beliefs and values.

I personally believe that every entrepreneur should be given an opportunity to compete for business on a level playing field — playing by the same rules, meeting the same criteria, and providing the same quality of products or services. Minority and women-owned businesses play a pivotal role in creating jobs, improving wealth and strengthening the communities we serve.

We are very proud of our many accomplishments in the area of diversity, but there is always room to do even more. In 2012, I am challenging each of you to identify ways in which you can strengthen partnerships with minority and women-owned businesses on a national, regional, and local level. We have established some very ambitious goals that will be shared with you in the coming weeks. No initiative or program can truly be successful without individual commitment from each of us. I am certain that by working together to identify new and continued opportunities, as well as sharing our successes, we can meet all of our goals and continue to embrace openness in everything we do.
OUR COMMITMENT TO SUPPLIER DIVERSITY

Our Commitment
There is nothing like fresh ideas from people of different backgrounds that are as diverse as our customers, franchisees, and employees to keep our company moving forward. We believe our commitment to diversity is one of the qualities that make Denny’s a great company. Our commitment to diversity doesn’t stop at the doors of our restaurants. Our team of diverse suppliers contributes significantly to the success of our brand. We’re always looking to partner with suppliers who understand and embrace the Power of We!

Our Mission
To establish beneficial business relationships with diverse suppliers who share our commitment to quality, innovation, customer service, and competitive pricing.

Our Policy
It is our policy to give full consideration to diverse businesses having the capabilities to meet our company’s needs. As such, the company will:

- Seek out minority and women-owned business enterprises and provide them with the opportunity to demonstrate their abilities and core competencies.
- Ensure that minority and women-owned business enterprises fully comprehend our company’s requirements and are able to bid appropriately.
- Make every reasonable effort to help certified minority and women-owned businesses meet our company standards.

Diversity is a valuable asset for us and is as important as our business model, our products, our customer service, and our brand image.

“Source: Denny’s Supplier Diversity Data Report as of 10/11”
Denny’s Spotlights a few of its Suppliers

**Fair Oaks Farms** - Partner since 2007
Fair Oaks Farms has been supplying some of the world’s best known restaurant chains and foodservice companies with quality custom meats since 1985. Between their state-of-the-art home plant in Pleasant Prairie, Wisconsin and their partner plants with OSI, they have a worldwide network of over 70 manufacturing facilities where they produce ready-to-cook or fully cooked beef, pork and poultry products. Their home plant, a 55,000 sq. ft. state-of-the-art facility with thoroughly modern equipment and innovative technologies, leads the industry in food safety inspections and procedures.

A quote from Mike Thompson, President and CEO of Fair Oaks Farms:
“Denny’s is an excellent company to work with. Their personnel are professional, serious about diversity and great to work with. Our relationship with Denny’s is nearly five years strong. We continue to look at new opportunities with Denny’s that will continue to grow the number of products we supply. The franchisees are great people to work with as well and very supportive of Fair Oaks Farms.”

**Roses Southwest Paper** - Partner since 2000
Roses Southwest Paper was founded by Roberto & Rose Marie Espat in 1972 in the small Central American country of Belize. In 1984, Roberto started Roses Southwest Papers, Inc. in the United States, naming the company after his wife, Rose Marie Espat. Initially, the plant was built to produce toilet tissue and kitchen roll towels in a 20,000 sq. ft. facility with just 20 employees. From 1989 through 1995, further expansion was made to the product line to include a bag and napkin division, resulting in a 250,000 sq. ft. facility. In 2005, Roses Southwest Paper expanded to open another facility in Sanford, Florida—a 150,000 sq. ft. plant that converts tissue and napkin products, houses a paper mill, and now employs over 300 people. The company has grown from the vision Roberto had to what is today a leading North American paper converting company.

A quote from Roberto Espat, President & CEO of Roses Southwest Paper:
“Roses has been a supplier to Denny’s for many years. We have grown with them and has been with them through the thick and thin of economic times. The most important thing about our relationship with Denny’s is that we have supported each other. We have always found a way to reach common ground in order to create a win-win solution. In essence this is what has escalated our time together from that of a customer/vendor relationship to one that feels like a true partnership. We truly look forward to continuing this foundation for many years to come.”
Denny’s Spotlights a few of its Suppliers

New Horizons/Genesis Baking Company - Partner since 2009

New Horizons / Genesis Baking Company provides a wide range of sandwich buns and English muffins for the foodservice and retail industry, supplying some of the world’s largest restaurant chains. The West brothers of Indianapolis, Indiana founded West Baking Company 30 years ago. Their first plant, located in Norwalk, Ohio, was the first bakery dedicated to one major restaurant company. In 1981, customer growth necessitated construction of a second plant, located in Fremont, Indiana. The business grew and prospered, and in 1986 became New Horizons Baking Company. The Norwalk plant is 50,000 sq. ft. and has a high speed line that produces over 3,800 dozen buns per hour. The Freemont plant is 44,000 sq. ft. with high speed bun and muffin lines. They employ more than 260 employees between their two plants and produce over two million of the finest buns, English muffins and other baked goods every day.

A quote from Tim Brown, President & CEO of New Horizons:

“New Horizons / Genesis Baking Company is proud to be a Supplier Partner with Denny's. The relationship has grown exponentially over the past three years and was built on a foundation of honor, integrity, clear communication, product quality, customer satisfaction, and operational excellence. We will continue to do our absolute best to meet the standards set by Denny's and not only maintain our relationship, but continue to take total involvement in its future growth.”

Phase3Promotions - Partner since 2009

Partners Angela Griggs and Rhonda Johnson have over 15 years of experience in the supplier side of the promotional products industry, combining talented backgrounds in marketing, merchandising, and inside sales. These three areas of expertise allow them to provide a unique combination to the market, offering superior customer service, and creative products while providing competitive pricing, quick turn time and quality products.

A quote from Rhonda Johnson, managing partner of Phase3Promotions:

“Denny's encouraged Phase3Promotions to become a certified women-owned business in 2010. Denny’s was a corporate mentor in providing guidance in the certification process, invited Phase3 to several networking functions, and introduced us to other diversity supported companies. In doing so, Denny's became a huge voice for Phase3, telling other corporations about the level of service we had provided over the past two years. We can never thank Denny’s enough for giving Phase3 the opportunity to grow at a pace that we never could have predicted or achieved without their support.”
Denny’s continues to support local minority and women-owned businesses through its annual MBE Summit. The MBE Summit is a signature event created by Denny’s in 2007 in an effort to place special emphasis on growth opportunities for local businesses. This annual event provides minority and women-owned businesses with a series of beneficial workshops by leading experts on success strategies during tough economic times. The event also connects some of the nation’s largest and most successful minority businesses and major corporations to explore new business opportunities.

“The MBE Summit is another opportunity to demonstrate the importance of building new business relationships and the value of supplier diversity,” said Michelle Hunt, Director of Supplier Diversity at Denny’s. “It exemplifies Denny’s commitment to growing and developing minority and women-owned businesses in the local community. We are dedicated to promoting and leveraging business opportunities for minority and women-owned businesses and are encouraged by our corporate partners and the local business community who join us each year in this effort.”
Is Denny's a 100% company-owned brand?
No, our restaurants are predominantly owned by franchisees and licensees. However, food and non-food products are centrally purchased for the entire brand by our team of purchasers located at our Corporate Headquarters.

Does Denny's have a Supplier Diversity Program?
Yes, we are a company that values and embraces diversity because it is good for our business. Our franchisees, customers, and employees represent all heritages. We proactively seek out qualified minority and women suppliers who can share in our commitment to providing quality products, excellent customer service, and competitive pricing.

What recommendations would Denny's offer to a new supplier that is trying to gain an opportunity to do business with them?
First, do your homework on our brand. Be an expert in your area of products and services. Offer the highest quality of products and services. Demonstrate the ability to meet our needs. Be competitive in pricing. Be able to sell yourself and make a good first impression. Be persistent but patient, because gaining an opportunity to do business with any company can be a time-consuming process. Understand our business and how your company and products can benefit Denny's.

What background information is pertinent to Denny's in order to determine if a supplier is a good match?
You must complete a profile questionnaire which provides us with important background information on your company. We are particularly interested in knowing more about your historical business performance, such as annual sales dollars, production volume, capacity utilization, and past and current customers.

What are Denny's expectations of its existing suppliers as it relates to diversity and inclusion?
We expect our existing suppliers to strongly consider minority and women-owned businesses when subcontracting for opportunities and utilize diverse team members whenever possible to work on our accounts.

WHAT WE LOOK FOR IN A SUPPLIER

To learn more about Denny's Supplier Diversity Initiative and view a complete list of frequently asked questions, visit www.dennyssupplierdiversity.com.
Are you ready to plug into the Power of “We” as a Denny’s franchisee? We’re committed to your success—because your success means Brand success.

AT DENNY’S, OUR DOOR IS ALWAYS OPEN TO NEW PARTNERS. Harold Butler founded Denny’s in Southern California back in 1953 with a commitment to give the best in service, food, beverages, and value. Denny’s began franchising in 1963 and grew from coast to coast along with the emerging Interstate highway system. With years of experience, we know what it takes to operate a 24/7 full-service restaurant. Today, Denny’s is a true icon, with brand awareness of almost 100%.

Denny’s is always seeking franchise partners who understand the restaurant business and want to be a part of an iconic and growing brand. Our recruiting process is designed to help our franchisees understand the Denny’s brand and identify ideal markets for continuous growth. That’s the Power of We!
Avenues for Nontraditional Growth

A new way to think about an American icon:
Denny’s has taken the brand Americans love, and developed a fast casual/quick-serve restaurant format that is built for convenience and portability. Denny’s Fresh Express® takes menu items that have been loved for generations and enhances them with distinctive flavor profiles, fresh ingredients, and portable meal solutions. Denny’s Fresh Express® is perfectly tailored for Colleges, Airports, Hospitals, Military installations and more.

The Denny’s brand is also available in a hip new format targeted at the college demographic called Denny’s AllNighter®. Now open on multiple college campuses around the country, students have a cool, safe place on campus to grab a meal with friends….especially at late-night.

Why choose Denny’s for non-traditional venues:
• Exceptionally strong brand awareness & geographic presence
• Branding systems to bring the Denny’s experience to a variety of venues and footprints
• Our ability to connect the Denny’s heritage with a variety of core customers in multiple venues

Greg Powell
VP, Concept Innovation

Food service operators and franchisees who are seeking branded solutions for their non-traditional venues now have great options with the great Denny’s brand!
Denny’s Features Some of Its Franchisees

Ron Smothers – Franchise Partner since 2002 - A Pillar in the Community

Even when he was in college, Ron Smothers knew he wanted to own his own business. A firm believer in training, Smothers was impressed with the corporate training team sent to help him open his Denny’s in Los Angeles’ Crenshaw community. “They worked with my crew day and night to get ready for our opening, and they even stayed on afterwards to help.” Denny’s is a growing company—and that means more than just business. It means bringing the Power of We to communities everywhere. For Smothers, owning a restaurant is all about building communities. As he put it, “There is a lot of opportunity throughout the country to bring satisfaction to communities.”

Dawn Lafreeda – Franchise Partner since 1986 - Recipient of the “Embrace Openness” Guiding Principle Award

Dawn Lafreeda grew up at Denny’s—literally. Her mother worked for Denny’s, and her first job at Denny’s was a hostess. So when the opportunity arose to become a franchisee, she jumped at it. Dawn financed her first restaurant on credit cards. Now Den-Tex Central Inc., the company she serves as its founder and president, is a 70-restaurant chain. “I have been able to offer jobs to over 1,600 people,” she says. “My family has a wonderful life and a promising future ahead of them thanks to Denny’s. Some days I have to pinch myself.” Dawn is the recipient of the “Embrace Openness” Guiding Principle Award presented during the Denny’s Franchise Convention held in San Diego, CA, in November 2011.

James Rho – Franchise Partner since 2002 - Recipient of Entrepreneur of the Year, Asian Enterprise Magazine

James Rho was 20 years old and a junior in college when he emigrated from Korea and came to the United States in 1974. He finished his education at UCLA with a degree in Economics. After getting his start in insurance and investment management, he recognized the investment potential of Denny’s. In 1996, he invested with a partner in a Denny’s restaurant in Los Angeles. In early 2007, he became the sole owner of that location and started executing an aggressive plan to expand even as the economy began to soften. He will soon open his fifth Denny’s restaurant. James was honored by Asian Enterprise Magazine for his outstanding and commendable contributions to turning around various chains of restaurants—and making them profitable—despite difficult economic times.
Denny’s is a gathering place for communities across America and beyond. Community is in our DNA. It happens informally, as friends meet around our tables. But we also encourage community involvement in more formal ways such as sponsoring conventions, funding scholarships, and providing free kids’ meals to students who read ten books through Denny’s Reading Program.

“For many years, Denny’s has served as an integral partner with the NAACP Youth & College Division. The NAACP truly appreciates Denny’s sponsorship of youth programming during the NAACP Annual Conventions and their commitment to the development of innovative initiatives to boost youth participation in the Association. We truly value the work of Denny’s and look forward to continuing our strong relationship well into the future.”

Stefanie Brown, NAACP National Field Director & Director, Youth & College Division

“One year ago today I was granted the GREATEST honor of being one out of 45 Hispanics nationwide to go to Washington, D.C., to attend the Hispanic Professional Institute, which changed my life and education forever. Thank you to all who made this possible for people like me. A special thanks to Denny’s for helping me pay for college, and of course to the HCF staff who makes this possible!”

Louisa Vigil, Denny’s/HCF Scholarship Recipient, (Albuquerque, NM)
DENNY’S IS ALWAYS OPEN TO SUPPORTING OUR NEIGHBORS. HERE ARE A FEW:

ELLA’S TEA PARTY™ Denny’s restaurants across Arizona raised more than $30,000 to support Ella’s Tea Party™, a nonprofit organization helping to fund safer, more effective cancer treatments for children (www.ellasteaparty.com).

SHRINER’S BENEFIT Salt Lake City Denny’s restaurants raised money for their local Shriner’s Hospital by hosting monthly “Shriners’ Hospital Nights”, in which 10% of revenues were donated to this great cause.

DENNY’S HONORS VETERANS On Veteran’s Day, Denny’s in Arizona, Colorado, Indiana, Kentucky, Maryland, New Mexico, New York, Texas, Virginia and Washington, D.C., honored veterans by giving them a free Grand Slam® Breakfast.

COOKIES FOR KIDS’ CANCER Denny’s restaurants across New York raised thousands of dollars for pediatric cancer research through Cookies for Kids’ Cancer (www.cookiesforkidscancer.org).

SHARE OUR STRENGTH® More than 700 Denny’s restaurants across America participated in Dine Out for No Kid Hungry®, an initiative of Share Our Strength®, raising over $150,000 to combat childhood hunger.

TOYS FOR TOTS® Denny’s participates in Toys for Tots®—a program providing underprivileged kids with toys at Christmas time.

NORTHWEST HARVEST In Seattle, Denny’s restaurants worked with Northwest Harvest food bank to collect food for needy families. Guests who brought nonperishable food items to Denny’s received coupons and vouchers for great Denny’s meals.

DISTRICT 7/EARLY LEARNING CENTER AT PARK HILLS In Spartanburg, South Carolina, Denny’s corporate office has a year-long partnership with District7/Early Learning Center at Park Hills School. Denny’s provides funding for educational field trips, library books, and incentives for reading. Denny’s employees volunteer monthly in a book reading program with kindergarten students.
SHAELE WARKENTIN BENEFIT NIGHTS

Join us every Sunday in April between 4 pm and 10 pm. 10% of your entire check will benefit Shaela Warkentin, a 16-year-old accident victim who has touched our entire community.

RAISE YOUR FORK TO A GOOD CAUSE.
DENNY’S KICKS OFF SHRINERS BENEFIT NIGHT.

The first Wednesday of every month from 4-10 PM, Denny’s will donate 10% of your check to the Shriners Hospitals for Children® of Salt Lake City. All funds raised go directly to the care and treatment of the hospital’s young patients.

Thank you for your generosity.

This year, Denny’s restaurants across Arizona raised more than $30,000 to support Ella’s Tea Party. This non-profit organization is inspired by Ella Rose Vidrine, a beautiful little girl who is battling pediatric liver cancer.

We couldn’t have done it without you. Your generosity is helping fund safer, more effective cancer treatments for children. Thank you.

Denny’s is always open to supporting our neighbors through local community initiatives like Ella’s Tea Party. To learn more, go to www.ellasteaparty.com

OPEN TO BEING A GOOD COOKIE.

Join Denny’s and Cookies for Kids’ Cancer in the fight against pediatric cancer MAY 5 - JUNE 1.

Denny’s is a proud supporter of Cookies for Kids’ Cancer, a non-profit organization founded by parents inspired by their son Liam’s courageous battle with cancer. Sady, Liam lost his battle to cancer at age 6-1/2. But his parents are determined to continue their fight against this dreaded childhood disease.

Come in and buy a paper cookie to support pediatric cancer research.

From May 5 - June 1, Denny’s restaurants across New York are selling paper cookies. And, in honor of Liam, Giant Products Co. has agreed to match all funds up to $225,000 raised during the month of May.

All proceeds go to Cookies for Kids’ Cancer to help fund new and more effective therapies.

Learn more at cookiesforkidscancer.org

America’s Diner Honors America’s Vets.

For Veterans, stop by Denny’s on 11/11, 11am-6pm, and enjoy a FREE Original Grand Slam® active, non-active or retired military personnel with Military ID at Hebron, IN location.

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America’s Diner is always open.
Denny’s Restaurants Nationwide
Company and Franchise

Total number of restaurants - 1,684

Alaska - 3
District of Columbia - 2
Hawaii - 9

International Restaurants
Canada - 60
Costa Rica - 3
Guam - 2
Honduras - 2
Mexico - 5
Netherlands Antilles - 1
New Zealand - 8
Puerto Rico - 11

Locations of Denny's Fresh Express/AllNighter®
Auburn, AL – Auburn University
Flagstaff, AZ – Northern Arizona University
Pomona, CA – Cal Poly Pomona
San Bernardino, CA – California State University
Fort Lauderdale, FL – Nova Southeastern University
Tallahassee, FL – Florida State University
Moscow, ID – University of Idaho
Manhattan, KS – Kansas State University
Rochester, NY – Monroe Community College
Cleveland, OH – Case Western Reserve
Youngstown, OH - Youngstown State University

Data as of December 2011; includes both Company and Franchise Restaurants
Opportunity Knocks.

How to Contact Us

For Employment Opportunities: Visit www.dennys.com/careeropportunities
For Supplier Opportunities: Visit www.dennysdiversity.com • Or Call 1-864-597-8146
For Franchise Opportunities: Visit www.dennysfranchising.com • Or Call 1-800-304-0222
For Non-Traditional Opportunities: Visit www.dennysallnighter.com • Or Call 1-800-304-0222
For Sponsorship and Community Outreach Opportunities: Visit: www.dennysdiversity.com/site/pages/community.html • Or Call 1-864-597-8650
We celebrate our success 24/7 and have fun doing it!

Always Open